

SOLUTION BRIEF

Safeguarding Gaming

Identity abuse is breaking gaming ecosystems

Gaming platforms—including lottery commissions and betting operators—are prime targets for identity-based attacks due to their direct financial incentives. Instead of breaching systems, attackers exploit identities using stolen credentials, bots, and phishing to take over accounts, enabling unauthorized withdrawals, bonus abuse, and account resale. Credential stuffing and large-scale account farming further amplify these attacks, allowing fraudsters to operate at scale.

The challenge is intensified by event-driven traffic spikes tied to games, jackpots, and promotions, which help mask malicious activity. At the same time, operators must enforce age and location requirements while maintaining a seamless player experience, limiting the use of high-friction controls.

Synthetic identities, AI-driven impersonation, and bot automation make it increasingly difficult to distinguish legitimate players from fraudsters.

These trends highlight the need for continuous identity threat detection—capabilities that assess every digital interaction, from account creation and profile changes to payouts, to determine in real time whether it is initiated by a legitimate user or a threat actor.



The impact of the identity crisis in gaming

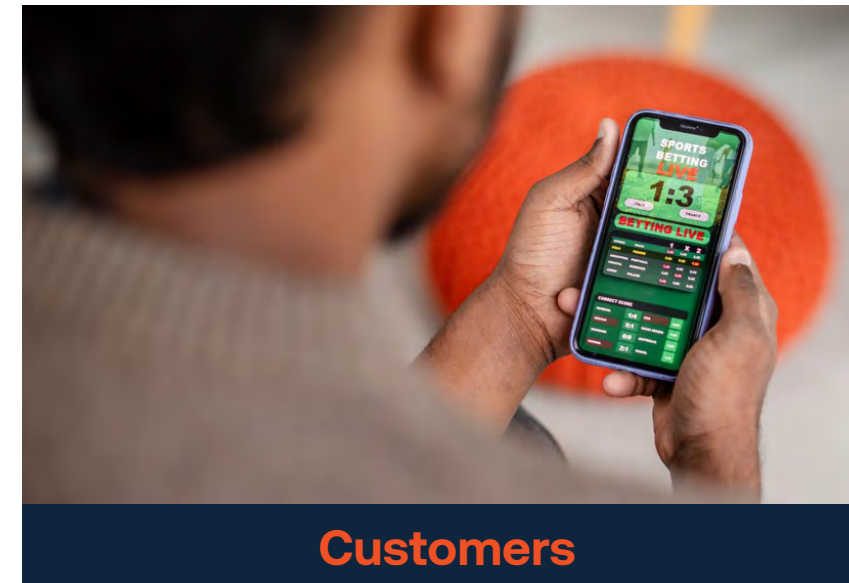
- Player **churn**
- Identity fraud-related **revenue loss**
- **Degraded** game integrity
- Regulatory **fin**es

The need to move beyond credential-only authentication

Traditional identity and access management (IAM) solutions focus on verifying whether a user is authorized to access a system or resource. However, modern attackers frequently bypass authentication controls using stolen credentials, social engineering, or AI-powered impersonation techniques.

To combat these threats, gaming operators must expand their identity security strategy beyond credential-only authentication and incorporate continuous identity threat detection and risk mitigation across all digital interactions.

This includes protecting all identity-related attack vectors across the organization:



Continuous, reliable identity threat detection

Detect identity risk in real time and stop fraud without disrupting legitimate users and players.

ID Dataweb™ helps you stay ahead of identity fraud and account-related threats while maintaining a seamless digital experience for your customers, third parties, and workforce.

In turn, you can

- Reduce fraud and abuse
- Enforce age restrictions
- Protect in-game economies
- Maintain fair gameplay

Typical use cases

Account creation

Contractor and employee onboarding

Account login

Call center fraud prevention

Credential reset

Account recovery

Age and location verification

High-risk interactions

Identity database hygiene

And more...

The ID Dataweb solution

The ID Dataweb platform combines:

- Adaptive identity verification
- Behavioral analytics
- Device and credential intelligence
- AI-driven risk scoring
- Expert human insights

Together, these capabilities detect and prevent identity attacks in real time while minimizing friction for legitimate users.

Unlike traditional identity verification tools that are static and siloed, ID Dataweb delivers dynamic, multi-layered risk orchestration that adapts to evolving threats.

The cloud-native platform:

- Deploys quickly
- Integrates easily with existing identity infrastructure
- Supports low-code policy customization
- Continuously evolves with the threat landscape

Safeguarding every identity attack vector

The traditional security perimeter has disappeared. Stolen credentials are widely available, and static security controls cannot keep pace with modern threats. ID Dataweb helps gaming operators adapt with a single platform that protects all identity attack vectors.



The ID Dataweb advantage

Quick and easy implementation

- Flexible integration options
- Pre-built templates
- OpenID Connect support

Scale and adapt easily

- Low-code platform
- Easy updates
- Robust APIs and SDKs

Tailor the solution to your needs

- Industry's broadest range of authoritative identity data sources and risk signals, giving you the flexibility to tailor identity verification and adapt to any use case you require
- Full identity lifecycle coverage



**One platform. One vendor.
Comprehensive identity protection.**

ID dataweb

ID Dataweb™ delivers identity threat detection and mitigation solutions to safeguard against identity fraud and account-related threats, all without disrupting the user experience.

[Book a demo](#)



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