



## SOLUTION BRIEF

# Safeguarding Financial Services

## High-value identities are under attack

Financial institutions are prime targets for identity-based attacks due to the high-value assets and sensitive data they manage. Rather than breaching systems, attackers exploit identities—leveraging stolen credentials, phishing, social engineering, and multi-factor authentication (MFA) fatigue to gain legitimate access. This enables fraudulent transactions, account manipulation, and mule account creation, all while appearing as trusted users.

The risk is compounded by complex identity ecosystems spanning customers, employees, and third parties. Insider threats, privilege misuse, and overprovisioned access further expand the attack surface, while regulatory pressures limit the use of high-friction controls. As attacks grow more sophisticated and identity-centric, financial institutions must move beyond static, credential-based authentication to continuously evaluate identity risk across every interaction.

This shift requires continuous identity threat detection—capabilities that assess every digital interaction, from account creation and login to recovery and high-risk transactions, to determine in real time whether it is initiated by a legitimate user or a threat actor.

# The impact of the identity crisis in Financial Services

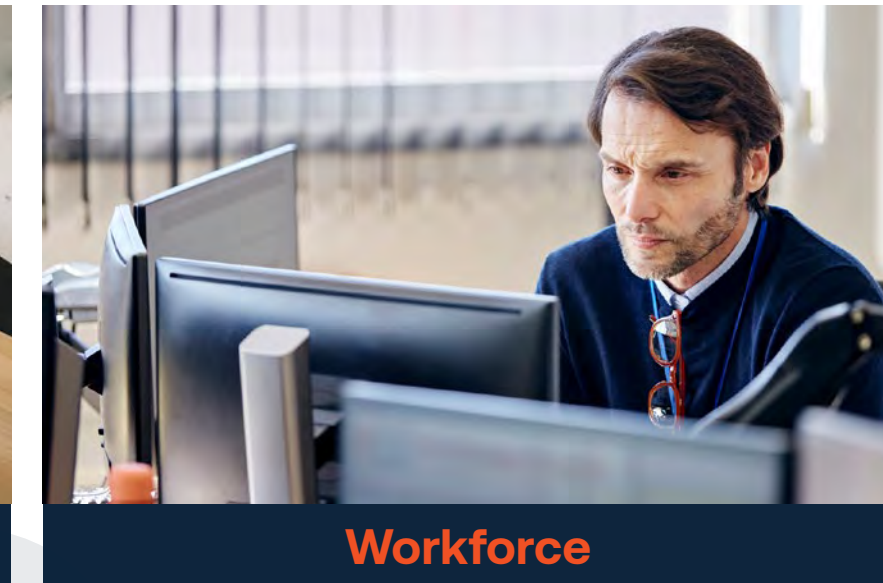
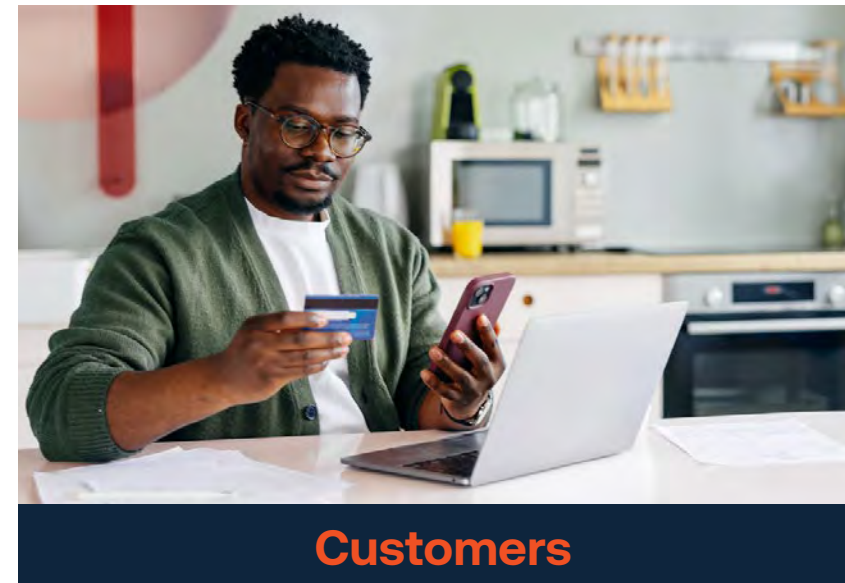
- **Elevated** customer acquisition costs
- Direct **financial loss**
- Regulatory **fin**es
- **Loss** of customer trust

## The need to move beyond credential-only authentication

Traditional identity and access management (IAM) solutions focus on verifying whether a user is authorized to access a system or resource. However, modern attackers frequently bypass authentication controls using stolen credentials, social engineering, or AI-powered impersonation techniques.

To combat these threats, financial services organizations must expand their identity security strategy beyond credential-only authentication and incorporate continuous identity threat detection and risk mitigation across all digital interactions.

This includes protecting all identity-related attack vectors across the organization:



## Continuous, reliable identity threat detection

Detect identity risk in real time and stop fraud without disrupting legitimate users and customers.

ID Dataweb™ helps you stay ahead of identity fraud and account-related threats while maintaining a seamless digital experience for your customers, third parties, and workforce.

In turn, you can

- Prevent fraud before transactions occur
- Strengthen compliance posture (e.g., AML)
- Deliver seamless digital banking experiences

### Typical use cases

Account creation (in-branch or online)

Contractor and employee onboarding

Account login

Call center fraud prevention

Credential reset

Account recovery

Anti-money laundering (AML) compliance

High-risk interactions

Identity database hygiene

And more...

## The ID Dataweb solution

The ID Dataweb platform combines:

- Adaptive identity verification
- Behavioral analytics
- Device and credential intelligence
- AI-driven risk scoring
- Expert human insights

Together, these capabilities detect and prevent identity attacks in real time while minimizing friction for legitimate users.

Unlike traditional identity verification tools that are static and siloed, ID Dataweb delivers dynamic, multi-layered risk orchestration that adapts to evolving threats.

The cloud-native platform:

- Deploys quickly
- Integrates easily with existing identity infrastructure
- Supports low-code policy customization
- Continuously evolves with the threat landscape

## Safeguarding every identity attack vector

The traditional security perimeter has disappeared. Stolen credentials are widely available, and static security controls cannot keep pace with modern threats. ID Dataweb helps financial services organizations adapt with a single platform that protects all identity attack vectors.



## The ID Dataweb advantage

### Quick and easy implementation

- Flexible integration options
- Pre-built templates
- OpenID Connect support

### Scale and adapt easily

- Low-code platform
- Easy updates
- Robust APIs and SDKs

### Tailor the solution to your needs

- Industry's broadest range of authoritative identity data sources and risk signals, giving you the flexibility to tailor identity verification and adapt to any use case you require
- Full identity lifecycle coverage



**One platform. One vendor.  
Comprehensive identity protection.**

# ID dataweb

ID Dataweb™ delivers identity threat detection and mitigation solutions to safeguard against identity fraud and account-related threats, all without disrupting the user experience.

[Book a demo](#)



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