



DATA SHEET

# ID Dataweb

**Delivering identity threat detection and risk mitigation at scale**

Digital transformation has created unprecedented opportunities for innovation and growth. At the same time, it has opened the door to increasingly sophisticated identity-based attacks.

The threat landscape is evolving rapidly. AI-assisted identity fraud, billions of compromised credentials circulating on the Dark Web, and the rise of deepfakes have dramatically increased both the frequency and sophistication of attacks.

These developments underscore the need for continuous identity threat detection and risk mitigation that can determine whether a transaction—such as account registration, a profile update, or a payment—is initiated by a legitimate user or a threat actor.

## Identity is security's new perimeter

# >69%

of organizations have experienced an increase in identity-related fraud attempts

# 51%

of organizations experience more fraud when relying solely on usernames and passwords

# \$13M

is the average annual direct cost of identity-related fraud for companies with 5,000+ employees

Source: The Future of Global Identity Verification, Entrust

## Moving beyond credential-only authentication

Traditional identity and access management (IAM) solutions focus on verifying whether a user is authorized to access a system or resource. However, modern attackers frequently bypass authentication controls using stolen credentials, social engineering, or AI-powered impersonation techniques.

To combat these threats, organizations must expand their identity security strategy beyond credential-only authentication and incorporate continuous identity threat detection and risk mitigation across all digital interactions.

This includes protecting all identity-related attack vectors across the organization:



## Introducing ID Dataweb

ID Dataweb™ is a pioneer in identity-first security, helping organizations detect and prevent identity fraud and account-related threats in real time.

The company originated from the National Strategy for Trusted Identities in Cyberspace (NSTIC) initiative launched in 2011. NSTIC aimed to establish a user-centric digital ecosystem built on secure, privacy-preserving, and interoperable digital identities rather than traditional usernames and passwords.

As part of this initiative, ID Dataweb participated in a NIST-funded pilot program designed to validate the Identity Ecosystem Framework envisioned by NSTIC.

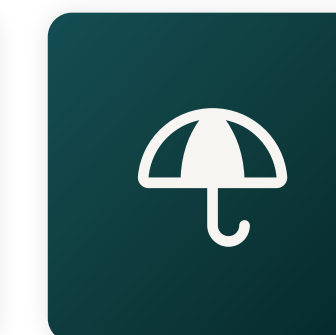
From these early efforts, ID Dataweb evolved into a leading private-sector provider of identity security technologies that bring the NSTIC vision to life in real-world enterprise environments.



eCommerce



Financial Services



Insurance



Live Entertainment



Gaming



Healthcare



Public Sector



Travel & Hospitality

Today, ID Dataweb is trusted by Fortune 1000 organizations across a wide variety of industries.

## The ID Dataweb solution

The ID Dataweb SaaS platform enables organizations to stay ahead of identity fraud and account-related threats while delivering seamless digital experiences.

The ID Dataweb platform combines:

- Adaptive identity verification
- Behavioral analytics
- Device and credential intelligence
- AI-driven risk scoring
- Expert human insights

Together, these capabilities detect and prevent identity attacks in real time while minimizing friction for legitimate users.

Unlike traditional identity verification tools that are static and siloed, ID Dataweb delivers dynamic, multi-layered risk orchestration that adapts to evolving threats.

The cloud-native platform:

- Deploys quickly
- Integrates easily with existing identity infrastructure
- Supports low-code policy customization
- Continuously evolves with the threat landscape

## Safeguarding every identity attack vector

The traditional security perimeter has disappeared. Stolen credentials are widely available, and static security controls cannot keep pace with modern threats. ID Dataweb helps organizations adapt with a single platform that protects all identity attack vectors.



**One platform. One vendor.**  
**Comprehensive identity protection.**

# ID dataweb

ID Dataweb™ delivers identity threat detection and mitigation solutions to safeguard against identity fraud and account-related threats, all without disrupting the user experience.

[Book a demo](#)



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